

STAND STUDIO

Sustainability Strategy

In collaboration with **In futurum**

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Introduction

Sustainability is not just increasingly a moral question within the industry and our daily lives, but also one of opportunity, stability and prosperity. As we look to the future, it only becomes more and more apparent to make a strategic and committed sustainable direction. This document shows and explains our sustainability strategy and provides the foundation and direction to create a value and target based report.

The strategy is based around the sustainable foundation which outlines the ethical behaviour and inspiration whilst also providing a context of how this strategy fits within larger cycles and systems. The document contains three focus areas; materials/sourcing, production and product life cycle. The focus areas will be approached using STAND STUDIO's values: responsibility, innovation and quality. They have always been at our core and will continue to be so. Collectively, they form the basis for which every decision and detail running through the company will be made. These values through out the company allow us to create confidence and commitment for our products, partnerships, customers and employees. To succeed and progress within the focus areas, a series of sustainability targets have been made based around these values. This document outlines the necessary yearly steps to ensure positive change within the ripples of our influence and impact.

In this document, we outline the foundation, describe the three focus areas, our values and vision. We then present our three-year plan that shows how our commitments will be turned into actions.

Vision

Values

Responsibility

Quality

Innovation

Sustainability Foundation

Materials and
Sourcing

Production

Product Life Cycle

Sustainability Targets

Year 1

Year 2

Year 3

Vision

We want to take responsibility for our contribution to the world and the resource use of our planet. Through our collections, partnerships and employees, we must ensure the responsible stewardship of materials from raw material to the end of life as well as an ethical and socially just supply chain.

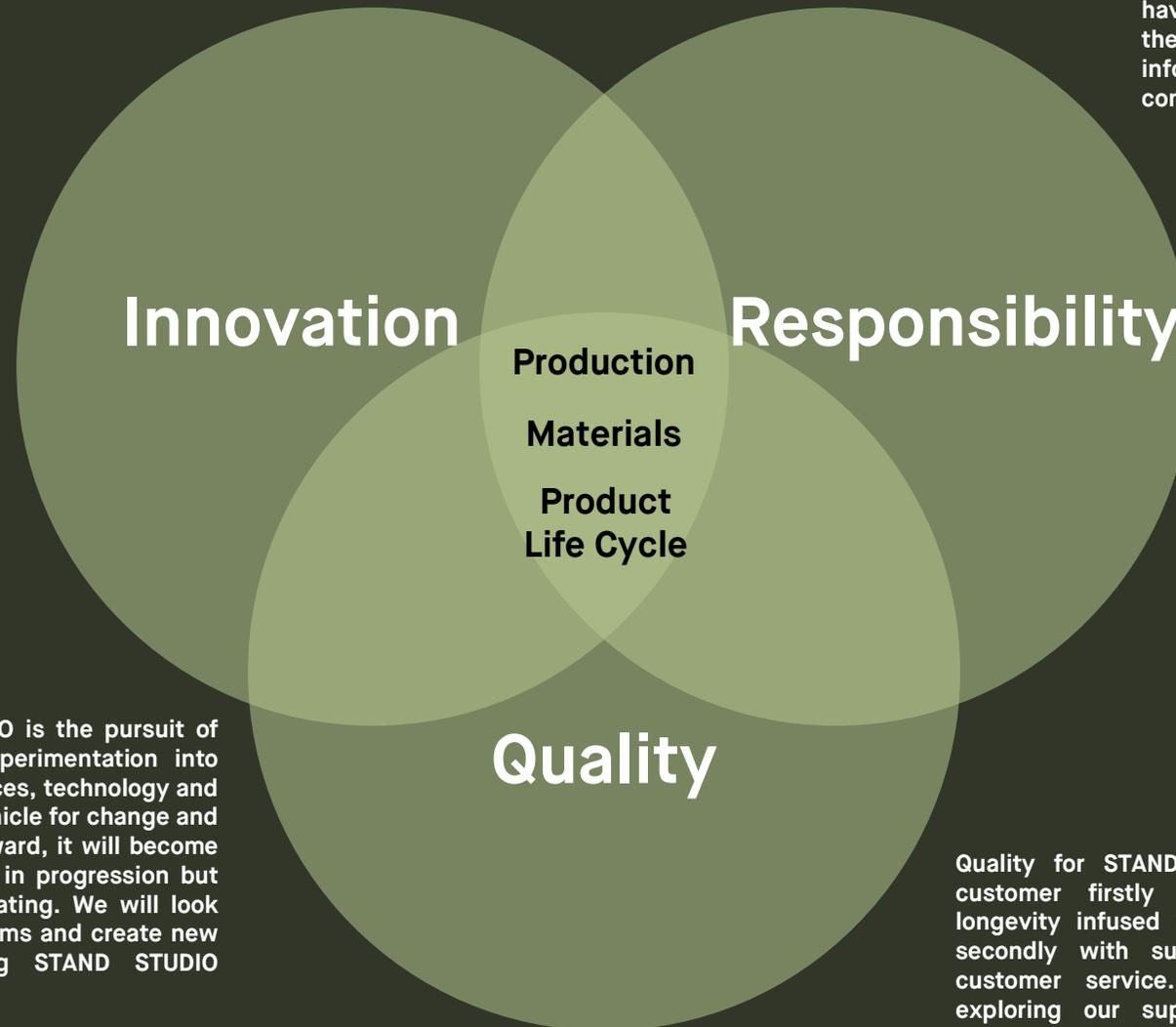
Values

Each of these values; responsibility, innovation and quality, will be adopted through every aspect within the company and will be infused within each focus area.



Responsibility is not shying away from the impacts of our actions and acknowledging our influence.

With that understanding and knowledge we are setting targets to ensure stability and prosperity. We have the responsibility to meet these targets by making the most informed decisions in a field that is constantly evolving.



Innovation for STAND STUDIO is the pursuit of research, creativity and experimentation into new ways of business practices, technology and design. Innovation is the vehicle for change and evolution as we venture forward, it will become increasingly valuable not just in progression but also successfully communicating. We will look to innovation to solve problems and create new ways of thinking, making STAND STUDIO prepared for the future.

Quality for STAND STUDIO is meeting the customer firstly with craftsmanship and longevity infused with in our products and secondly with supportive and informative customer service. We are committed to exploring our supply chains to give the customers the information and confidence to make an informed choice. We believe utilizing this knowledge will increase the lifespan of the garments and ensure quality in every detail of the product.

Sustainability Foundation

STAND STUDIO recognize our role in creating a future where people globally can meet their needs, where resources are used respectfully and where societies thrive. We have always worked with high quality materials, ethical supply chains and designed long lasting products. These three pillars are our way of strengthening our social responsibility and balancing our environmental impact in the way we produce and how the products can be used. They reflect the fundamental principles of sustainable development. These principles ensure that our current actions will not compromise the livelihood of future generations. In order to reach that point we must limit the extraction of substances from the earth, minimize the accumulation of synthetic substances produced by society, allow nature to run its cycles and create access for people globally to meet their needs.

As a single company, we want to take responsibility and understand how we can affect decisions throughout the entire life cycle of our products. Therefore, we work with a full cycle view of our products and are building a comprehensive overview of sourcing, production, design, distribution, use and end of use. The overview will ensure transparency and the ability to address potential issues all along the value chain.

We work to ensure that our design and products can have long lifespans and thus source high-quality materials. We develop long lasting relationships with our manufacturers to secure fair wages, decent working conditions and respect for the stability of the entire supply chain. These relationships are part of ensuring responsibility throughout, but they also help us develop our products in a sustainable direction through good craftsmanship and by constantly introducing innovative, sustainable materials.

The basis for any successful development is stability. In order to look ahead, also in changing times requires a solid foundation. We work to ensure stability financially by creating solid economic structures and minimising waste of resources. We work to ensure social stability for our employees and in the supply chain through long-term relationships. And we also believe that the products, and our brand has stability that builds trust from our customers and end-consumers.

Focus Areas

Based on our values and the direction we have set, we have outlined manageable yearly targets for each of the focus areas: materials and sourcing, production and product life cycle.

Three Year Overview

The three focus areas outline specific yearly targets, and each target builds on the work done the previous year. Therefore the first year creates the foundation for the focus areas, the second year targets are building blocks to then finally achieve the end goal in year three. This yearly progression is shown in all three of the focus areas and covers the evolution of topics such as transparency, waste management, working conditions and climate impact measurement.

The step by step targets over the three years, produce a comprehensive plan for our progress on social, environmental and economic development and will set our future direction.

Materials and Sourcing

Materials and sourcing have three main aims inspired by our values.

Quality: following our new guidelines to ensure that STAND STUDIO's definition of quality is upheld through out the company including products and partnerships.

Responsibility: the understanding of the human, animal and environmental effect of these materials specifically animal welfare.

Innovation: to pursue the most up to date knowledge and the use of new sustainable materials and processes.

Materials and Sourcing

Year 1

Certification - wool/down

Enquire into responsible wool/down standard suppliers

Certification - leather

Enquire into leather working group certification including the tanning process

Making a quality guide line

Including how you will test material, bigger seams for tailoring.

Create a material database

A collection of fabric samples, suppliers and research into possible options

Animal welfare strategy

Each animal has a specific guideline including treatment and conditions

Map out the first and second tier materials

To find possible human, environmental and animal issues

Year 2

Gain a certification for every animal product used

Activate necessary quality measure

e.g. Material quality tests

Collaborate

with partners to find and develop new innovative materials and process to reach your targets

25% of Faux Fur leather is from natural fibres

Create reliable demand for suppliers to form long partnerships

Sourcing guideline

including choice hierarchy, list of countries with high animal rights and what certifications cover

Year 3

Material that supports the life cycle

You have considered and made material choices that can sustain a long use phase and a waste free end phase.

50% of faux fur and leather is from natural fibres

Only using materials that comply with the sourcing guidelines

Production

Production have three main aims inspired by our values.

Quality: ensuring longevity for the garments and our relationships with suppliers through construction and collaboration.

Responsibility: to understand how actions influence the standard of ethical production and how to build mutually beneficial long-term relationships through transparency and commitment.

Innovation: engaging with new knowledge, using technology and new approaches to solve problems within the production.

Production

Year 1

COC Contracts

Write new documents including working conditions and wages in collaboration with partners and NGO's

Audits

Find third party auditors that conduct off site interviews and account for gender discrimination. (Collaborate with HOS or Clean Clothes Campaign)

Map out and know our production

Create a database with all necessary information, including each stage of the construction, detailing time and price, what we are responsible for and any external factors

Training employees

Ensure that all employees are confident with their role in achieving and maintaining these targets, including the order placement guidelines and production strategy. This is ongoing throughout the three years

Year 2

Source locally

Look to European production

Correct technical packs

All patterns and specifications are correct for the factories

Order placement guidelines

Adapt a set of internal guidelines that ensures prices that represent the production, fair order times and clear communication

Mutual resolution strategy

Have a system in place if either we or the supplier breach the agreement

Year 3

Sampling technology

Investigate into technology to solve communication issues and waste

Decent wages and working conditions

Achieving COC by decoupling successful production from fast lead times and low costs

Transparency and reporting

Having implemented transparency measures in the previous years, we can now communicate fully on our results, including progress and assessment

Product Life Cycle

Production life cycle have three main aims inspired by our values.

Quality: good design that ensures longevity in the use stage and options for life beyond landfill.

Responsibility: take action for the waste and environmental impact created within all phases of the product life cycle.

Innovation: introduce new and evolving options during the use and end stage by creating collaborations whilst effectively communicating them externally to customers.

Product Life Cycle

Year 1

Rental collaboration
For other big selling countries

Create care guides
For each product type available for customers online

Find areas where waste is created
e.g explore options in using pre-consumer waste

Climate impact measurement
Collaborate to create a plan and compile data

Year 2

Partnerships with material recyclers
Find a recycler that can process the plastic in our faux leather and fur

Facilitate repairs
Explore the possibilities of repair further and expand on what we do by making it accessible to more customers

Design for product life cycle
Design garments that are compatible with the product life cycle

Resell site collaboration
Help facilitate and incentivize the reselling of our products

Climate impact measurement
Use data to reduce emissions

Year 3

A guide for all product groups end stage for consumers

Introduce waste prevention measures
By using waste from other supply chains, up-cycle collection or more accurate placement orders

Climate impact measurement
Offset or remedy remaining emissions

Three Year Overview Model

The following visualization shows all the targets over the three years in each focus area. It demonstrates how each individual target will be built upon every year to create a full comprehensive overview of what STAND STUDIO aims to achieve. It depicts the interconnectedness of all the targets and places them together so as time moves forward you can track your progression.

